

Providing structured cabling and network integration to one of the largest health and fitness clubs in the US



Client

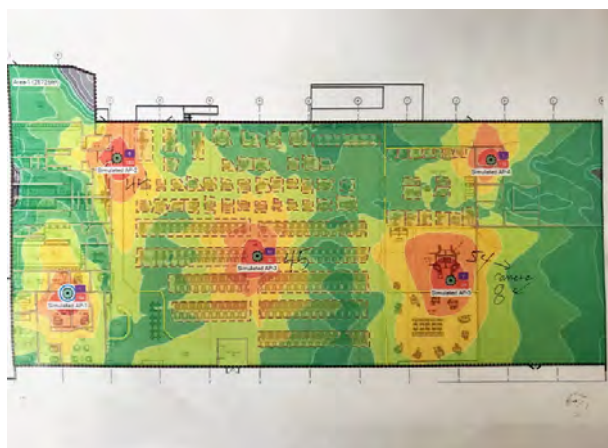
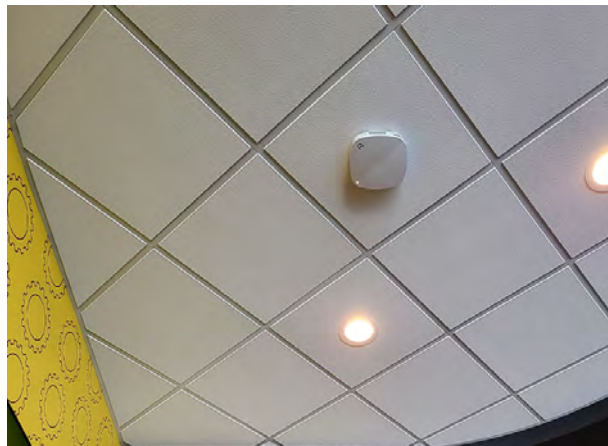
Established in 1992, Planet Fitness has become one of the largest fitness club franchises worldwide with over 12 million members. Over 95% of the clubs are independently owned franchisors and operators. Planet Fitness franchisors trust ASD® to get the work done right and on time.

Challenge

With 1800+ locations in the US, Canada, and Latin America, Planet Fitness continues to grow and isn't stopping anytime soon. To keep up with competitors Planet Fitness had to upgrade their structured cabling and network equipment. They strive to provide a workout environment where any and everyone can be comfortable but to do that they needed ASD® to help with their technology needs.

IMPORTANT CONSIDERATIONS

- How can ASD® help with the communication between the GC and the client?
- What can ASD® do to ensure the installation process runs smoothly?
- Will the equipment used be cost-effective for ASD® and the client?



Solution

Communication is the main ingredient for a project to be successful. ASD® project managers became a critical communication link between the client and the general contractors (GC). The ASD® AASDI™ platform help keeps the projects on schedule. The robust network of technicians allows our National Deployment Specialists to find the best technicians for the job, no matter what city the site may be in. The AASDI™ mobile app provides real-time updates to our project managers which helps them stay in contact with the techs on and off-site from start to finish.



Result

The ASD® team was able to effectively work with the GCs and clients' team to update the structured cable, security systems, and build out the network at each location on time and had them ready for opening day. Planet Fitness operators can now provide a more safe and comfortable environment for their employees and members.

Project Summary

INDUSTRY

Retail

SERVICES

Design
Rollout

TECHNOLOGIES

Structured Cabling
Access Control
Video Surveillance
Wireless

HIGHLIGHTS

- 30+ CAT6 Cable Drops at each location
- 250 feet average cable length
- 20 – 30 projects with Planet Fitness per year