

Custom workplace technology build-out for new coworking space and their enterprise client.

wework

Client

WeWork is a global network of workspaces. With almost 400 locations, WeWork decided to open a new space in Charlotte, North Carolina where half of the building would be occupied by an enterprise client. ASD® was selected to help them design and build all of the workplace technology for their new space.

Challenge

When WeWork decided to expand their footprint to Charlotte, NC one of their enterprise clients, AllState, decided to occupy two of the floors. AllState needed a temporary space for their Charlotte employees. Both parties had similar technology needs but required different solutions to meet their company standards. For WeWork to open in time for their grand opening ASD® project managers had to accomplish six weeks of work in just three weeks.

IMPORTANT CONSIDERATIONS

- What's the most cost efficient and effective way to meet all technology demands and requirements?
- How can we appease all stakeholders and manage expectations?
- What can be done to compress the project timeline?



Solution

ASD® designers planned out all of the structured cabling, access control, and audio visual solutions. From there the project managers and technicians worked tirelessly for 3 weeks to ensure the space was completed and turned up in time for the grand opening. To accomplish this, ASD® worked closely with all the stakeholders to coordinate and execute a space that met their varying technology demands and requirements.



Result

Upon completion, the Portman building in Charlotte truly embraced the WeWork culture. There are community areas, event spaces, conference rooms, private offices, and two floors designed specifically for their enterprise client, AllState. All project stakeholders got the technology they needed within the tight timeline. Their tenants can now feel safe with a robust access security system, enjoy powerful wifi anywhere in the building, and easily video conference in the designated rooms.

Project Summary

INDUSTRY

Corporate Office

SERVICES

Design
Build

TECHNOLOGIES

Structured Cabling
Audio Visual
Access Control & Video
Surveillance

HIGHLIGHTS

- End-to-End iCAT-ITS® Cat6 Structured Cable System
- 200-400 Cable Drops per Floor
- 5-8 Integrated Audio Visual Spaces per Floor
- Access Control for 13 Entry Points