

CARRIER OFFLOADING

Turn your WiFi into an additional revenue stream

Carrier offloading transitions cellular calls from cell towers to the 802.11 (Hotspot 2.0). This enables carriers to reduce infrastructure costs and leverage existing WiFi networks. 802.11 also supports higher bandwidth than 4G cellular networks.

Carriers are willing to pay for the use of existing network infrastructure to avoid the high cost of DAS infrastructure. This gives you the opportunity to monetize your infrastructure and generate new revenue streams.

Benefits for Your Business

- Create new revenue stream from existing infrastructure
- Provides better cellular service for visitors to the building
- Helps pay for circuits already in place for existing WiFi

How Does Carrier Offloading Work?

ASD® and our trusted partners manage relationships with the cellular vendors. Currently, **70% of all mobile phones in the US are covered – with more being added.** As visitors to your property use their cell phones, they seamlessly connect to WiFi instead of cell towers.

Behind the scenes, our team creates invoices to the carriers based on recorded usage and validates billings and revenue to ensure correctness. With carrier offloading, **every visitor who connects to your network is a revenue-generating opportunity.**

TYPICAL



CARRIER OFFLOADING



Learn more and get a free quote at:

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